



Managing Your Professional Growth!

CAREER Power™

Employees with a clear plan for their future produce today!
They know how to use current tasks and projects to build
their skills for both today and tomorrow.

■
Improving Productivity

■
Increasing Employee Commitment

■
*Linking Individual Goals to
Future Organizational Needs*

■
Reducing Voluntary Turnover

*The TALENT
MANAGEMENT
Specialists*



Presented by

**CAREER SYSTEMS
INTERNATIONAL**
A Beverly Kaye Company

Linking Career Development to Organization Needs

WHY IT IS CRITICAL

Talent makes the difference. Motivated and engaged employees create value for their organizations.

When employees understand where the organization is going and how they can create career paths that let them benefit from that future, both productivity and profitability increase.

As the economy improves, competition for a dwindling labor pool will heat up. Those organizations recognized as "Employers of Choice," will have a distinct advantage in attracting key talent.

THE BENEFITS

Employees maximize their productivity in their profession and organization by preparing for changing roles and future competencies.

Individual career goals in synch with organizational goals create higher profitability.

Employee satisfaction increases and has a direct effect on customer satisfaction.

Recruitment and retention efforts are enhanced, with ease of recruiting and reduced turnover positively impacting bottom line results.

HOW IT WORKS

CareerPower™ uses highly interactive self-assessment tools and activities.

Employees create career development plans based on their skills, interests and values; what others think of them; current trends in the world of work; and their realistic career options.

The workshop can be delivered as a self-paced, web-based, or facilitator-led program, with blended configurations also possible.

A Training the Trainer certification program is available.

CAREER
Power™



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