



Legends Series at ASTD International Conference

As a special event for the ASTD International Conference in Dallas, TX on May 7 – 10, ASTD invites pioneers and prophets of the field of workplace learning and performance to make presentations on their seminal work or other topics of their choice. These sessions are highlighted on the ASTD website and in the promotional materials and the program book. We asked each “Legend” to repeat the session once in order to accommodate the many attendees who wanted to have the opportunity to learn from these leaders. Past Legends selected were: In 2003: Ken Blanchard, Peter Block, Margaret Wheatley, and Donald Kirkpatrick. In 2004: Peter Senge, Arie de Geus, Gloria Gery, and Geary Rummier. In 2005: Dana Gaines and Jim Robinson, Elliott Masie, and Jac Fitzenz.

Each legend selected for 2006 conference will be introduced with a recap of his/her career as each is honored by ASTD and conference attendees.

Criteria for Legends:

- Wide, international name recognition and stature in the field of workplace learning and performance
- Lasting impact and influence on the field
- Originality of ideas
- A career of sustained currency: work of five+ years ago is currently discussed, applied, and adapted
- Substantive body of published work
- A contribution that raises the visibility, credibility, and stature of the field