



## **Recruiting Thought Leaders Gather at Kennedy Information's Recruiting 2004 Conference and Expo Amid Likely Replay of the 'War for Talent'**

Wednesday September 15, 2:50 pm ET

PETERBOROUGH, N.H., Sept. 15 /PRNewswire/ -- Thought leaders from the worlds of business, government and academia will gather at New York's Jacob Javits Center on November 18 and 19, 2004, to explore the new realities in today's post-Enron business environment amid the onset of a renewed "War for Talent" as the recovery begins once again to supercharge the supply and demand cycles for top talent.

In more than a dozen hands-on sessions, attendees will learn the strategies, tips and tactics employed by such leading organizations as American Express, Xerox and Coca-Cola to identify, recruit and hire the next generation of world class employees ... locate and attract passive candidates ... learn talent management best practices ... increase qualified applicant flow and more, all while improving retention and lowering recruiting costs.

In addition, Frederico Juarbe, Jr., Assistance Secretary, U.S. Department of Labor, will address "Reinvesting the Value of Military Training;" Dr. William C. Byham, chairman and CEO of Developmental Dimensions International, Inc., will present HR technologies and systems designed to hire better people faster; and Dr. Matthew J. Slaughter, Associate Professor of Business Administration at Dartmouth's Tuck School of Business, will speak to the economics and politics of globalization and the offshoring debate.

Joining them are Marietta Cozzi, VP of Recruiting for American Express Corporation; Michael M. Grindell, Director of Human Resources and Talent Acquisition at Coca-Cola; Joseph R Hammill, Director of Talent Acquisition at Xerox Corporation; and, returning by popular demand, Jeff Taylor of Monster, Inc., Lou Adler of the Adler Group, Inc., Peter Weddle of Weddles, Inc. and Dr. Beverly Kaye, Founder and CEO of Career Systems International.

In addition to the corporate recruiting track, this year's Recruiting 2004 Conference and Expo will reprise last year's successful healthcare track with a lineup of healthcare recruiting specialists that includes Jean Moore, Director of the Center for Health Workforce Studies, School of Public Health, SUNY at Albany and Joseph Cabral, Director of Career Services at New York-Presbyterian Hospital, among others.

Additional information on Kennedy Information's Recruiting 2004 Conference and Expo can be obtained by calling 800-531-0007 or at the conference web site at

<http://www.recruiting2004.com/>. Sponsors include The Wall Street Journal, Health Care Recruitment.com, eFinancial Careers.com, AIRS, Eliyon, CareerJournal.com, LeadToHire.com, BrassRing, BNA and Recruiting Trends.