



Dr. Beverly Kaye is an internationally recognized authority on career issues, and retention & engagement in the workplace. She was named a “Legend” by the American Society for Training & Development (ASTD). The designation of Legend is given to “pioneers and prophets in the field of workplace learning and performance.” The criteria that Legends must meet are: enduring impact and influence; originality of ideas; a career of sustained currency; work done more than five years ago is currently discussed, applied, and adapted; a

substantive body of published work; and a contribution that raises the visibility, credibility and stature of the field. She has also been named by *Leadership Excellence* as one of North America’s 100 top thought leaders.

As founder and CEO of Career Systems International, and a best selling author on workplace performance, Dr. Kaye has worked with a host of organizations to establish cutting-edge, award-winning talent development solutions. Her first book, ***UP IS NOT THE ONLY WAY*** (Davies Black) became a classic, and although it was published in the early 80’s it is still very relevant today. In it she foresaw the effects that leaner, flatter organizations would have on individual careers and the subsequent need for workers to take charge of their own careers. She also developed systems for managers and employees to work together to help employees achieve their developmental goals.

With the fourth edition of ***LOVE ’EM OR LOSE ’EM: GETTING GOOD PEOPLE TO STAY*** (Berrett-Koehler 2008), a bestseller she coauthored, Dr. Kaye once again proved to be a pioneer in addressing one of the most pressing workplace problems of the 21st century: retaining and engaging employees. Translated into 20 languages, and reaching an audience of over 500,000, ***LOVE ’EM OR LOSE ’EM*** holds managers accountable for keeping their best people and provides practical strategies to assist them in fulfilling their responsibility. In her follow-up companion best seller, ***LOVE IT, DON’T LEAVE IT: 26 WAYS TO GET WHAT YOU WANT AT WORK*** (Berrett-Koehler, 2003) Dr. Kaye and her coauthor show employees how they can find greater satisfaction in their current work lives.

She is also the editor of ***LEARNING JOURNEYS*** (Davies Black), an inspiring collection of essays from top management experts. Having written numerous articles in both professional journals and popular publications, she is frequently sought out by the news media for comment on workplace issues. She is the recipient of numerous professional awards, and her clients have received Best Practice Awards.

Dr. Kaye also has been a leader in developing innovative approaches to mentoring. Believing traditional one-on-one mentoring is less effective in today’s organizational structures than it was in the past, she developed an innovative “Mentworking” program, which combines mentoring and networking.

Among Career Systems International’s clients are leading global organizations including ADM, American Express, Caterpillar, Citigroup, Intuit, Lockheed Martin, Microsoft, Marriott, and Morrison.

She holds a doctorate from UCLA, and completed graduate work at the Sloan School of Management at MIT.

For further information contact Career Systems International at 800-577-6916
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