

For Immediate Release

Los Angeles, CA (October 14, 2011) – **Career Systems International (CSI)** announced today that effective immediately it has named C. Patrick Smith to the position of Co-Chief Executive Officer. Mr. Smith will join company founder, Dr. Beverly Kaye, in leading the company. "We are pleased to announce this important change to our management team and ownership structure," said Dr. Kaye. "Pat has a proven track record of accelerating and sustaining growth and profitability in multiple human capital management companies, and he brings a compelling mix of managerial experience in the consulting and corporate performance improvement industry. Pat's focus will be on developing our strategy and driving our growth, both here in the United States and globally."

"The team at CSI has built an impressive business, with leading offerings in its markets, and I look forward to building on the company's culture of providing exceptional products and services for our clients," said Mr. Smith. "In a globalized economy marked by uncertainties, one thing is certain: talent and effective leaders grow scarcer every day. People stand at the heart of both business strategy and execution, and the growing shortage in talent will become acute in most industries over the next few years. CSI has an excellent team of committed professionals and is well-positioned to assist its clients in successfully dealing with these challenges. I look forward to working with Bev to lead the company into the next phase of growth."

Pat has more than 30 years of experience in the field of training and consulting with a focus in market development, marketing, and sales management. Mr. Smith began his career at McDonnell Douglas Corporation where he held regional and national leadership roles in a number of business units. He then joined Development Dimensions International (DDI), a global leader in the field of leadership and executive development, where he was responsible for the global learning and development business. Smith also served as CEO of Behavioral Science Technology (BST) where he led the firm to triple-digit growth and rapid international expansion from 2003-2007, and the David Allen Company from 2007-2011. Most recently Smith was CEO of UP! Your Service, a rapidly growing training/consulting firm based in Singapore.

Smith holds a Master's degree in organizational leadership from Gonzaga University and a Bachelor's degree in business from the University of Puget Sound. In his spare time Pat enjoys spending time with his family, coaching youth sports, reading, and an occasional round of golf.

ABOUT CAREER SYSTEMS INTERNATIONAL

CSi helps organizations worldwide maximize the strategic engagement, development and retention of key talent and gain the Talent Edge™. For over 25 years, its powerful suite of talent management solutions has helped organizations reduce costs associated with talent loss and/or underperformance, while fostering a culture of support for the individual employees, managers, and leaders. CSi helps transform organizational cultures so that employees are energized and managers are supportive...where mentoring becomes a natural, everyday occurrence...where continuous growth and learning are a reality...not just an objective.

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